

Creative Multimedia Competition General Information

1. The competition is open to students from the **DIPLOMA programme** or **BACHELOR DEGREE** in **INSTITUTE OF HIGHER EDUCATION (IPT) MALAYSIA** and **PRIVATE INSTITUTIONS** and **high school students**.
2. Each team will be represented by **THREE (3)** students and accompanied by an official escort.
3. For UiTM staff category, each team represented by three (3) members.
4. Each team will exhibit their products at the place designated by the organizer.
5. Organizing Committee and the Secretariat of **ITEC2013** have the right to amend any of the conditions of competition without any prior notice.
6. The fee for each category is as follows:
 - a. Category A: The Institute of Higher Education (Diploma & Bachelor Degree) - RM250.00
 - b. Category B: UiTM staff – RM250.00
 - c. Category C: Secondary School - RM150.00
7. Each team must pay fees to the KOSISWA UiTM Pahang Berhad **AFTER** got official confirmation of receipt by email. Bank account information for payment purposes are as follows:

KOSISWA UiTM PAHANG

Bank Name : Affin Bank Berhad

Account Number : 105130015255

* Receipt of payment must be submitted during registration
8. **REGISTRATION DEADLINE** is on **1 November 2013 (Friday)**.
9. **PAYMENT DEADLINE** is on **15 November 2013 (Friday)**.
10. The jury's decision is final. All objections and claims will not be entertained.

Creative Multimedia Competition Terms and Conditions

1. Each team participating in this contest must sign a **RELEASE FORM**, which allow the Organizing Committee and Secretariat of ITEC2013 use the results of the final product and other information for publicity and advertising purposes. Release forms are available on the official website at <http://www2.pahang.uitm.edu.my/itec2013>
2. The final product of the competition will become the property of Universiti Teknologi MARA (UiTM).
3. ITEC2013 Multimedia contest theme is "**Innovation and Technological Entrepreneurship**".
4. Show time is about **1 to 3 minutes** only.
5. Overview theme '**Innovation and Technological Entrepreneurship**' is shown below:

Innovation and Technological Entrepreneurship is an exposure to the students in creating products and services based computing and multimedia knowledge to be applied in the world of entrepreneurship.
6. Multimedia projects can be developed in Malay or English.
7. The final product of multimedia project should be a Montage, Video or Multimedia Presentation.
8. Each team is given the freedom to use their material to complement Montage, Video or Multimedia Presentation.
9. Each team must complete their multimedia products before the competition date.
10. Each team must prepare a poster / bunting A1 size that contains information about their projects (project title, objectives, values, etc).
11. Each team is required to bring their own poster / bunting 'Stand' because the organizer did not provide the equipment.
12. **COMPLETED** Montage, Video or Multimedia Presentation must be presented on the day of the competition using their own personal computers.
13. Each team must submit a CD containing the final product in the form of executable files (example: *.exe*, *.avi*, *.mpeg*) with original multimedia elements that were used.
14. Each project result must use the 'standalone' method where the results of the product should be stored in the form of executable files (example: *.exe*, *.avi*, *.mpeg*) for presentation purposes.

15. A binded A3 size '**Storyboard**' should be submitted to the secretariat during registration.
Storyboard examples can be found on the website at
<http://www2.pahang.uitm.edu.my/itec2013>
16. Results of the project must not contain sensitive issues or controversies in terms of culture, politics and religion of the Malaysian society.
17. The Five (5) best multimedia products for the IPTA/IPTS category must be represented once again on the second day for the jury to determine the place of the First, Second and Third. For Secondary Schools category and UiTM staff, judging only occur during the presentation session. Please refer to the tentative program.
18. Organizing Committee and Secretariat of ITEC2013 have the right to amend any of the conditions of competition without prior notice.

Evaluation

1. The jury's responsibility is to evaluate each multimedia presentation from each team and determine the winners.
2. Evaluation will be based on the following criteria:
 - Originality of ideas (Originality)
 - Creativity
 - Interactivity
 - Filling (Content)
 - Clear Message
 - Montage / logo / presentation design
 - Optimal and appropriate use of multimedia elements
3. The judges' decision is final. Any appeal / claim will not be entertained.

All inquiries should be directed to the Secretariat of ITEC2013 **(Creative Multimedia Competition)** as follows:

itec2013@pahang.uitm.edu.my

Tel: 09-4602000

Competition Information Inquiries

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